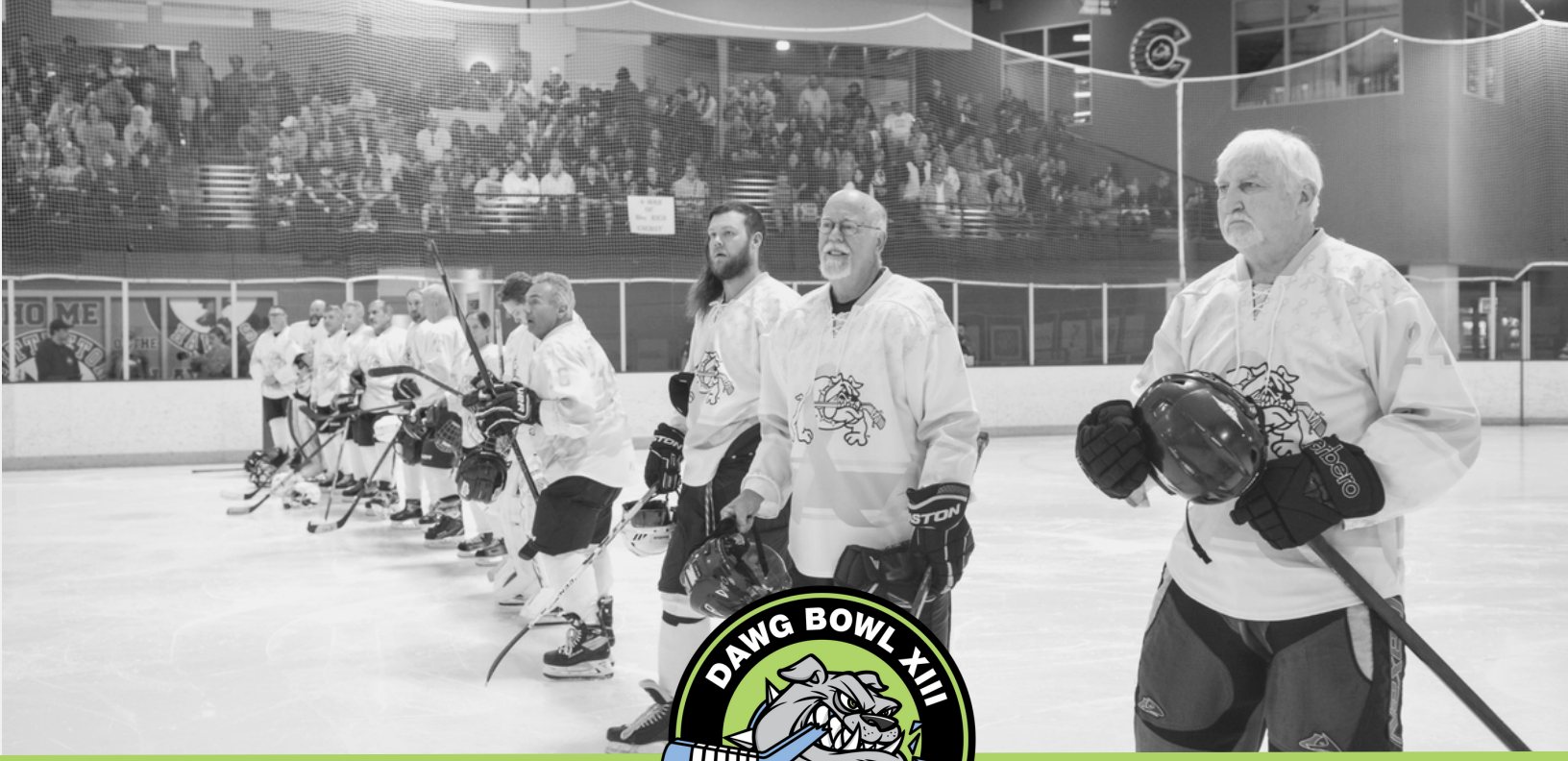




June 21-25, 2023
Edge Ice Arena

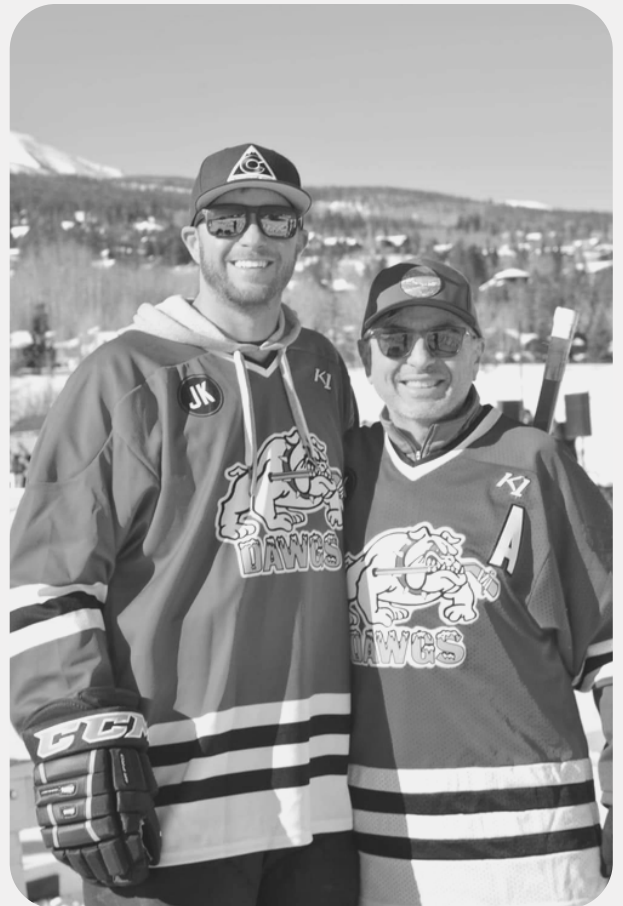
Contact Marty Richardson
mrichardson@dawnation.org
303-898-6687



PLAY HARD. PLAY FAIR. GIVE BACK.

Our foundation began in 2011 with the first ever DAWG Bowl. Since that inaugural event we have witnessed incredible growth as we are blessed to positively impact countless lives as we bear witness to the incredible power of the hockey community. The DAWG Bowl has grown into a five day event in which we strive to include everyone. NHLers, Paralympians, college athletes, blind skaters, veterans, youth sled hockey and of course the beer leaguer, are all welcome! Each year we strive to provide an amazing experience will at the same time provide financial and emotional assistance to those who need it most.

This year, the DAWG Bowl is taking on a new theme of organ donation. Many of DAWG Nation's recipients have received life saving organ donations including our Operations Manager, Patrick Donnelly who received his heart in April of 2023.





TOURNAMENT SPONSOR \$20K

- Included in main check presentation
- Signage across venue
- Full page ad in program
- Dedicated social media post
- Meet and greet with current and former NHL players
- Special signed Dawg Bowl XIII commemorative item.
- Opportunity to provide promotional material to all 1,000 participants.

PLAYER BAG SPONSOR \$10K

- Logo on all player bags
- Full page ad in tournament program
- Dedicated social media post
- Provide premium item courtesy of this sponsor to each captain and player bag.

LOCKER ROOM SPONSOR \$10K

- Premier signage on every locker room
- Logo on all beer buckets
- Half page ad in tournament program
- Opportunity to provide promotional material to all 1,000 participants.

SURVIVOR GAME SPONSOR \$10K

- Meet and greet with survivors
- Premier signage on West rink
- Half page ad in program
- Dedicated social media post
- Opportunity to provide promotional material to 1,000 participants
- Recognition on website

SLED GAME SPONSOR \$5K

- Meet and greet with current sled greats!
- Premier signage on West rink
- Half page ad in program
- Dedicated social media post
- Opportunity to provide promotional material to 1,000 participants
- Recognition on website

BLIND EXHIBITION SPONSOR \$5K

- Meet and greet with blind players or play in game
- Premier signage on West rink
- Half page ad in program
- Dedicated social media post
- Opportunity to provide promotional material to 1,000 participants
- Recognition on website

TOP DAWGS TEAM SPONSOR \$7.5K

- Be on the bench with the team
- Premier signage on West rink
- Logo on Top DAWG roster page in tournament program
- Signed Top Dawg jersey
- Dedicated social media post
- Opportunity to provide promotional material to 1,000 participants

PUCK SPONSOR \$5K

- Your logo on pucks used all weekend
- 2 signed pucks by NHL legends
- Half page ad in program
- Dedicated social media post
- Opportunity to provide promotional material to 1,000 participants
- Recognition on website

CAR SPONSOR \$5K

- Display your cars outside the arena
- Half page ad in program
- Premier signage on both rinks
- Dedicated social media post
- Opportunity to provide promotional material to 1,000 participants
- Recognition on website

PROGRAM AD OPPORTUNITIES \$750 Inside Cover - \$500 Full Page
\$300 Half Page - \$175 Quarter Page - \$100 Business Card



BEER TENT SPONSOR \$5K

- Your logo on the beer tent - the happiest place of the tournament
- Premier signage on both rinks
- Half page ad in tournament program
- Recognition on website and social media channels
- Opportunity to provide promotional material to all 1,000 participants.

VOLUNTEER SPONSOR \$5K

- Be the hero to volunteers as the sponsor of the post tournament dinner and volunteer room.
- Keynote speaker at volunteer dinner
- Half page ad in tournament program
- Premier signage on both rinks
- Dedicated social media post
- Opportunity to provide promotional material to 1,000 participants.

ZAMBONI SPONSOR \$1.5K (2)

- Your logo on the side of one of the zambonis
- Recognition on website
- Quarter page ad in program
- Opportunity to provide promotional material to all 1,000 participants.

CENTER ICE SPONSOR \$2K (2)

- Your logo displayed at the top of the score keeper's box
- Recognition on website
- Quarter page ad in program
- Opportunity to provide promotional material to all 1,000 participants.

AUCTION SPONSOR \$5K

- Logo prominently displayed on auction software
- Premier signage on West rink
- Half page ad in tournament program
- Opportunity to provide promotional material to all 1,000 participants.

STREAMING SPONSOR \$5K

- Your logo and commercial on streaming of games from Shaw Hockey Productions
- Half page ad in tournament program
- Recognition on website
- Premier signage on both rinks
- Dedicated social media post
- Opportunity to provide promotional material to 1,000 participants.

BLUE LINE SPONSOR \$1K (4)

- Your logo displayed on 1 of the blue lines
- Recognition on website
- Quarter page ad in program
- Opportunity to provide promotional material to all 1,000 participants.

CHAMPIONSHIP SPONSOR \$2.5K

- Your logo on the trophy
- Premier signage on West rink
- Half page ad in program
- Recognition on website
- Opportunity to provide promotional material to all 1,000 participants.

POWER PLAY SPONSOR \$1K (2)

- Company announced at the beginning of a powerplay in Platinum games.
- Quarter page ad in program
- Provide promotional material to 1,000 participants.

GLASS SPONSOR \$500

- Your logo in a highly visible location throughout the weekend
- Provide promotional material to 1,000 participants.